

Tourism demand drives infrastructure funding



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A range of tourism projects – from the Busselton Jetty upgrade to a signage project for Fremantle – will share in funding of almost \$3 million to boost tourism infrastructure in WA.

The Australian Government is providing \$43.1 million over four years towards tourism infrastructure across the nation through the Tourism Demand-Driver Infrastructure (TDDI) program.

WA's total TDDI allocation is \$5.063 million over four years, beginning in 2014-15. Project funding is matched by project proponents, which means the final value of each project is at least double the Government's investment.

A total of 12 WA grants with a combined value of more than \$2.9 million (\$2,936,500) have been approved for funding in the current financial year. Some bigger regional projects will be completed in future TDDI program years.

Three of the 12 projects are large-scale, regional infrastructure projects:

- Mersey Point Jetty redevelopment, previously announced in May 2015 and confirmed for 2015-16 funding
- Cruise Ship Passenger Dis/Embarkation infrastructure for Esperance
- Roebuck Bay Lookout (part of the Broome Chinatown redevelopment)

Another nine infrastructure projects were identified by the WA Government through a competitive, merit-based selection process:

- Busselton Jetty upgrade (*pictured*)
- Denmark Wilderness Ocean Walk Ride Trail Experience
- Export Product Distribution Project
- Fremantle Wayfinding Project
- Nyamba Buru Yawuru Cultural Facilities Study
- Wadjemup Walk Trail West End Rottnest Island
- Albany Visitor Centre relocation
- Bibbulmun Track northern terminus
- Margaret River Busselton Tourism Association Lighthouses Project